

1/24/2021 HFC Board Meeting Minutes

HFC United Mission Statement

HFC United Soccer is a non-profit organization that is committed to providing a quality soccer program in Hastings and the surrounding community. Our focus is to develop each member, whether they are a player, coach, referee, manager, or parent to their fullest potential at all levels of participation.

Voting Board Members: Ceil Strauss (President & Indoor Rec), Brandon Scholl (Vice President), Vinnie DeGrote (Secretary), Adrienne Haugen (Director of Recreation), Lynette Schaltz (Travel Director), Pam Onnen (Treasurer), Jason Wenisch (Director of Communication and Marketing)

Non-Voting Board Members: Immediate Past President (Jeremy Reuter), Jessica DeGrote (Interim Volunteer Coordinator), vacant (Uniform Coordinator), Susie Stoltz (Webmaster), vacant (Field Coordinator), Erin Stewart (Team Manager Coordinator), Yander Sanchez (Referee Coordinator), Jennifer Lentz (Fundraiser Coordinator)

Staff: Dan Schaack (Boys Director of Coaching and Player Development), Amber Salzman (Girls Director of Coaching and Player Development), Mike Engeldinger (Administrator)

Attendance: President Ceil Strauss, All voting board members, DOC's Dan Schaak and Amber Salzman. Administrator Mike Engeldinger. Members: Isaac Kendall, Mo McNeary, Jared Karen, Sharron Elliot, Erica Nayagam, Heder Olanda, Michelle Solberg, Kristi Woodwick, Aaron Lundeen

- **6 pm - Call to order approval of meeting minutes:**
Brandon motioned to approve the meeting minutes for 12/13/2020. Adrienne 2nd.
Motion passed 6-0
- **Uniform Proposal Presentation by Soccerloco** (John Lococo) John joined the meeting to talk about his business soccerloco and how it got started. He has been in business for 25 years. John mentioned if we wanted to get 3 years out of a uniform, he would buy enough jerseys to have in stock make sure there were plenty of jerseys available. He did mention that 3 years for a uniform is aggressive. He recommended changing the way uniforms are being done. separate the uniforms so it isn't a big hit for members. Instead of changing both home and away jerseys at the same time. He recommended changing one at a time. Concerns with soccerloco is the short turnaround for the rec programs.
- **Comments from club members:** Question about indoor training. (See Updates below)
- **New Positions update** President Strauss made the following announcement and welcomed the following people to HFC: Amber Salzman as the new Girls Director of coaching, Shannon Elliott new Uniform Coordinator and Heder Olanda Field Coordinator.
- **Rebranding:** Update on input the board received during the townhall held on 1/17/21: Making a committee made up of board members and members of HFC. Lynette recommended that there should be a time frame set for the committee to make a decision to change the name. Committee of Brandon, Mike, Kristi Woodwick, Heder Olanda, and Mike Bernard to talk about the branding and logo discussion. Pam talked on how she reached out to families about the changing of the name and logo. Most

